The Economic Impact of Cutting GHGs Using Carbon Capture and Storage (CCS)

By Esha, Jacki, Jacob, & Katie

# 32,000,000

Tonnes of CO<sub>2</sub> from industrial processes **is** removed globally using CCS technology each year



# 44,000,000,000

Tonnes of CO<sub>2</sub> emissions per year *needs* to be removed globally using CCS technology by 2040 in order to meet Paris Agreement goals



# \$90 Billion

Is the global CCS industry's projected worth in the next decade



CCS technology *could* play a critical role in the energy transition, reducing CO<sub>2</sub> emissions from existing fossil fuel infrastructure while maintaining the competitiveness of the US petrochemical and heavy industrial sectors as the country continues to gain prominence as an independent oil producer.

## Table of Contents

- What is CCS?
- US economics surrounding CCS
  - Corporate Investment
  - Creating Value in CCS Projects
  - Government Regulation
- CCS in Norway
- Projected Job Creation

# What is Carbon Capture & Storage?

# Carbon Capture & Storage (CCS) Explained

CCS is a technology used to prevent atmospheric  $CO_2$  emissions from hydrocarbon-based processes. Also capable of removing existing  $CO_2$  from the atmosphere.

#### Three Steps:





Source: http://www.ccsassociation.org/what-is-ccs/capture/

### **Carbon Capture Process**



Source: http://www.ccsassociation.org/what-is-ccs/capture/

# 2070 Projections: CO<sub>2</sub> Emission Reductions

CCS effectiveness is most prevalent in heavy industry where it is difficult to reach zero emissions through alternative technologies.<sup>1</sup>



### 2070 Projections: Sustainable Cement/Iron Production

### Global Cement Production by Technology in the SDS 2000-2070

#### Global Iron Production by Technology in the SDS 1990-2070







Source: <sup>1</sup>iea.org

### CCS is a Key Player in the Energy Transition

#### Transitioning with Existing Infrastructure

- Decarbonization of existing infrastructure, targeting heavy industrial processes that are tough to decarbonize
- Paired with biomass, can create negative CO<sub>2</sub> emissions (also known as BECCS)
- Since 2017, more than 30 new integrated CCS facilities have been announced
- CO<sub>2</sub> is *in demand* across various industries as an input to produce goods, thus there is a market for its consumption
  - Enables use of carbon as a feed source, making carbon-intensive fuels less carbon-heavy



#### Source: Wood Mackenzie

# Where is CCS Employed?

21 operational CCS projects globally

Only **two** of these are operating power plants with CCS: <u>Petra Nova</u> in TX and <u>Boundary Dam</u> in Saskatchewan



**Sources:** Global CCS Institute, *The Global Status of CCS: 2018*; BCG analysis. **Note:** Facilities are either in operation, completed, or under construction.

# What are the US economics of CCS?

# Is CCS Economically Viable?

#### Limitations

#### Potential

- X High capture costs, tech limitations in developing CO<sub>2</sub> as a feedstock, and a lack of global regulatory incentives (tax credits, etc.)
- X Storing  $CO_2$  has no return on investment; it's a pure cost
- X Tricky legal issues surrounding storage underground

- ✓ Could reduce >90% of carbon emissions from industrial processes
- Could expand from 50 Mtpa to 500 Mtpa, reducing 1% of today's annual emissions with supportive regulatory framework in place



CO<sub>2</sub> can be captured and sold rather than buried underground

#### Source: Stanford Earth, McKinsey

# Corporate Investments in CCS

# Oil & Gas Spending on CCS and EOR

#### **Enhanced Oil Recovery**

- Oil producers have an economic purpose for CO<sub>2</sub>
- Pressurized CO<sub>2</sub> enhances hydrocarbon extraction
- Recovered oil is used by power plants and refineries, becoming more economically attractive
- EOR accounts for >80 Mtpa of CO<sub>2</sub> emission reduction across conventional reservoirs, residual oil zones, and unconventional oil fields



Source: Imperial College London Sustainable Gas Institute (2016), iea.org, McKinsey

### Carbon Capture isn't Cheap.

#### **Standalone Costs for CCS:**

- With current technology implemented at scale, it costs \$80-\$160 a metric ton to capture and store CO<sub>2</sub> produced by natural gas power plants
- X \$125-\$449 a metric ton to take the gas out of the ambient air

#### **Cost Benefits with Combined Technology:**

- ✓ Using a combination of EOR and CO₂ storage can reduce CCS cost by 0.01-0.02 US\$/kWh
- ✓ Biomass co-firing could reduce 110 US\$/tCO<sub>2</sub> avoided

Since 2000, US taxpayers have invested almost \$4 billion in CCS

Source: Energy Post

"Virtually every fossil fuel company in the world right now is leaning into **largely** unproven, prohibitively expensive new technologies so as to extend the life of its core business model indefinitely."



# Creating Value in CCS Projects

### Three Markets for CCS Deployment

Clumping CCS technology users that have existing pipeline infrastructure reduces the cost of transporting CO<sub>2</sub>



Source: <sup>1</sup>BCG

**Target Market:** *Coal-Fired Power Plants* 

Coal-fired power plants emit the **most** carbon out of the three industries yet have the **least** expensive capture costs

Coal accounted for 23.4% of US electricity production in 2019<sup>1</sup>

#### EXHIBIT 2 | Three Market Segments for Carbon Capture



**Sources:** BCG proprietary carbon capture model-estimated cost ranges are based on published literature and public statements; sector-specific emissions data is based on International Energy Agency estimates.

Note: Exploration and production (E&P) is excluded from curve owing to lack of cost estimates. Cost curve reflects range of estimates and excludes some outliers, so it should be considered illustrative.

<sup>1</sup>Only includes high-concentration CO<sub>2</sub> streams.

<sup>2</sup>Includes emissions from fossil-based hydrogen production (i.e., from steam methane reforming).

Source: BCG, <sup>1</sup>eia.gov

# CCS is a Fledgling Industry

#### Improving Technology & Increasing CO<sub>2</sub> Demand

Developments lowering the cost of capturing carbon and increasing the value of captured CO<sub>2</sub> could give rise to a market for carbon



Solvent-based technological improvements in pre-/post-combustion processes could reduce costs where CO<sub>2</sub> concentration is low

Possible that CO<sub>2</sub> used as an industrial feedstock could use more than 1 gigaton of CO<sub>2</sub> a year

#### **Creating Value in Four Ways**

- Low-cost standalone CCS applications are becoming more profitable with processes that produce concentrated CO<sub>2</sub> streams
- 2. Pilot Projects funded by the government could develop CCS markets so that they are more lucrative in the future
- 3. "Green" cement and mineralization could become commercially viable
- Long-term strategy is to invest in CO<sub>2</sub> capture technology that needs significant R&D but would greatly improve the CCS process

Sources: BCG, McKinsey & Co.

# Government Incentives for CCS in the US

### Section 45Q Tax Credits

Section 45Q of the Internal Revenue Code provides a per-ton tax credit for carbon sequestration in the U.S.<sup>1</sup> Updated with the Bipartisan Budget Act of 2018, 45Q grants a \$50 tax credit per ton of  $CO_2$  permanently sequestered or a \$35 tax credit per ton of  $CO_2$ sequestered for enhanced oil recovery.<sup>2</sup>

### Section 45Q Tax Credit Impact



deadline of January 1, 2024 Many of these projects will struggle to make this deadline due to the difficulty of financing projects. Investors largely value a direct pay incentive over the tax credits.

publicly announced

in the U.S.<sup>1</sup>

# 45Q is Making Carbon Capture Economical

The IRS recently released guidance to aid parties in developing CCS projects and taking advantage of tax credits.<sup>1</sup>

#### Case Study: Enchant Energy Corp.<sup>2</sup>

Developers are using this guidance to help create more jobs in a time when COVID-19 has driven up unemployment in the U.S.

- Enchant Energy Corp. is planning to implement a CCS system at a coal-fired power plant in New Mexico.
- The plant was slated to close in 2022, and Enchant Energy will save ~450 jobs by repurposing the plant for carbon capture.
- Because of 45Q tax credits, Enchant Energy can keep the plant in operation once they install a \$1.3 billion CCS system.
- Construction will begin in 2021.

## 45Q and Enhanced Oil Recovery

The main economic incentive for CCS is Enhanced Oil Recovery (EOR).

- EOR increases oil recovery by up to 15% with a net CO<sub>2</sub> reduction.<sup>1</sup>
- 45Q grants tax credits to carbon sequestered for EOR purposes.
- This results in an increase in domestic oil, thereby reducing imported oil.<sup>2</sup>
- EOR is the only **large-scale**, **permanent** application of CCS that produces a **profit**.
- EOR can help **increase the scale** of CCS projects while **driving down costs**.

Source: <sup>1</sup>National Energy Technology Lab, <sup>2</sup>Columbia Energy Policy

# Jacob Eskeland

Guest Speaker



CCS in Norway

## CCS to Reduce Greenhouse Gases in Norway

#### **The Paris Agreement**

 Through the Paris agreement, Norway has committed to reduce emissions with at least 50%, and towards 55% by 2030

#### **Current Emission Situation**

- Petroleum activity and industry are the main culprits of emissions
- More than 20 years of experience with CO<sub>2</sub> management on an industrial scale



The Sleipner natural gas platform with a CO<sub>2</sub> separation unit in the center



Source: <sup>1</sup>Equinor ASA

# Sleipner and Snøhvit

#### Sleipner

- ✤ 1996 present
- The world's first offshore CCS facility
- Due to the high carbon tax it was profitable
- Without CO<sub>2</sub> storage, the cost of taxes would be more than \$50m annually
- Annual storage of 1 million tons CO<sub>2</sub>, no evidence of leakage

#### Snøhvit ("Snow White")

- ✤ 2008 present
- LNG project in the Barents Sea, offshore
- CO2 is captured and separated from natural gas onshore and then transported in a 153 km subsea pipeline
- Annual storage of 0.7 million tons  $CO_2$



# The North Sea as a Centralized Storage Facility for European $CO_2$ ?

#### Hubs & Clusters Strategy

- A hubs and clusters strategy will allow for shared infrastructure and decreased unit costs across the CCS value chain
- European public opposition to onshore storage
- "Northern Lights" a full scale CCS project scheduled to operate from 2024
- Collaboration between Equinor, Shell and Total





Hypothetical sources of carbon for "Northern Lights"

# Job Creation



By 2050, CCS construction could employ 80,000-100,000 people globally along with 30,000-40,000 people needed for operation of CCS facilities

Source: https://www.globalccsinstitute.com/wp-content/uploads/2020/04/Value-of-Carbon-Capture-and-Storage-V4-1.pdf

CCS could be a key component in the world's development towards carbon neutrality as we balance economic growth and reducing emissions.





# Appendix

# Case Study: CCS in Power Plants

### Petra Nova Power Plant

# Located at Unit 8 of the W.A. Parish plant outside of Houston, Texas

Closed in 9/20!

#### **Efficacy & Cost**

- ✓ Captures approximately 90% of the CO2 from flue gas stream
- Estimated to have cost more than \$1 billion (equates to \$4,000/kW)



Source: U.S. Energy Information Administration, based on U.S. Environmental Protection Agency Air Markets Program Data

# CCS Economics Compared to Renewables

### CCS Compared to Renewables

#### Energy Return on Energy Invested (EROEI)

Ratio of usable energy to the energy invested in the construction, operation, and fuel procurement for power plants

Fossil-fuel-based power plants w/ CCS (assuming 90% of CO2 is captured) is much less favorable compared to the current EROEI of scalable renewable energy resources without storage (mainly due to loss of energy associated with building and operating CCS processes resulting in lower net energy output from coal and gas power stations with CCS)<sup>2</sup> "Critics also say it is a Band-Aid solution and the long-term consequences of storing carbon dioxide underground are uncertain."<sup>1</sup>

"Media stories about the promise of carbon capture will continue to appear — [...] — and the oil industry will continue to promote the idea that carbon capture will allow for continued burning of fossil fuels without harming the climate or environment, which is technically impossible."<sup>3</sup>



### Sources

http://www.ccsassociation.org/what-is-ccs/capture/

https://www.iea.org/reports/world-energy-outlook-2020

https://www.iea.org/reports/energy-technology-perspectives-2020/technology-needs-for-heavy-industries#abstract

https://www.bcg.com/en-us/publications/2019/business-case-carbon-capture

https://www.scientificamerican.com/article/coal-fired-power-plants-carbon-capture/

https://www.mckinsey.com/business-functions/sustainability/our-insights/driving-co2-emissions-to-zero-and-beyond-with-carbon-capture-use-an

d-storage#

https://www.law.cornell.edu/uscode/text/26

https://www.congress.gov/bill/115th-congress/house-bill/1892/text

https://www.catf.us/2020/04/the-status-of-carbon-capture-projects-in-the-u-s-and-what-they-need-to-break-ground/

https://www.irs.gov/pub/irs-drop/reg-112339-19.pdf

https://www.enchantenergy.com/enchant-energy-says-45g-tax-credit-would-offset-ccs-investment-by-2/

https://www.netl.doe.gov/sites/default/files/netl-file/CO2\_EOR\_Primer.pdf

https://www.energypolicy.columbia.edu/research/report/capturing-investment-policy-design-finance-ccus-projects-us-power-sector

https://www.bcg.com/en-us/publications/2019/business-case-carbon-capture

https://www.equinor.com/en/what-we-do/norwegian-continental-shelf-platforms/sleipner.html

https://www.globalccsinstitute.com/resources/global-status-report/

https://www.clsforum.org/

https://lovdata.no/dokument/STV/forskrift/2017-12-12-2187